

The dedicated event for the Indian Milling industries

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Digital Overview

Market facts & figures	2
Concept overview / Event structure	3
Exhibitor target groups	4
Visitor target groups	5
Participation	6
Organisation	7

India is currently experiencing a true investment boom in technology and equipment for the Milling, Processing, Storage and Handling of raw materials for the purpose of Feed, Food and Fuel. The rapidly growing population, increased level of income and focus on food safety requires significant investments. In addition to China, Vietnam, Thailand and Indonesia, India also proposes a world of opportunities in Feed production.

During the 2010-edition of VIV India, 2,529* visitors (32%) were active in Feed milling. In total, 3,240 professionals at the show indicated an interest in Feed & Grain processing. Following these facts, VIV/ILDEX India 2012 clearly has a leading position as a B2B event for the Indian Feed mill industries. To fully benefit from the opportunities in Milling, VIV/ILDEX India 2012 is hosting **Feedtech-Croptech India 2012 (FCI 2012)**. With this new initiative, VIV/ILDEX India is best positioned to help you pair up with investors, producers and engineers active in Milling equipment and related activities.

* VIV India 2010 Facts & Figures (www.viv.net)



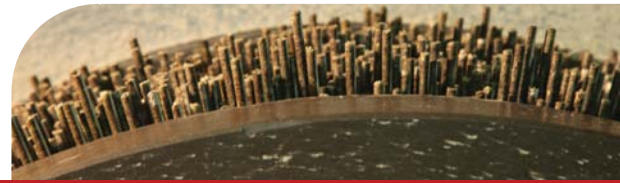
Market facts & figures

India statistics (excluding China) for Production in million tonnes, 2009*

Plant oil production <i>in mln tonnes</i>	<i>India 2009</i>	<i>Asia 2009 (excl. China)</i>
Rapeseed oil	2,3	4
Groundnut oil	1,4	1,8
Soybean oil	1,2	3,2
Cottonseed oil	0,8	2
Coconut (copra) oil	0,5	3
Sunflower oil	0,4	1,6
Sesame oil	0,1	0,6
Linseed oil	0,05	0,06
Safflower oil	0,05	0,06
Maize oil	0,04	0,2

Crop production <i>in mln tonnes</i>	<i>India 2009</i>	<i>Asia 2009 (excl. China)</i>
Sugar cane	285	489,7
Rice, paddy	133,7	421,6
Wheat	80,7	185,4
Potatoes	34,4	72,7
Maize	16,7	70,2
Seed cotton	12,2	43,5
Coconuts	10,1	53,1
Soybeans	10	13
Cassava	9,6	77,1
Millet	8,8	9,8
Cottonseed	8,1	16,9
Sorghum	7,3	8,1
Barley	1,7	19
Sweet potatoes	1,1	7,3
Sunflower seed	0,9	3,8
Rapeseed	0,7	8,2

* sources: FAO, FEFAC, CLFMA of India



Concept

FCI 2012 is *the* event for the Milling, Processing, Storage and Handling of Feed and Crops. The concept involves the technology of production for Feed, Food ingredients/inputs and Fuel.

FCI 2012 focuses on the primary processing phases of crops. More specifically, the concept fully comprises the production of feed, pre-mixes, pet food, flour, vegetable oil, raw material feedstuffs and (ingredient) foodstuffs, biomass and biofuel products. To conclude, FCI 2012 covers the milling, processing, handling and storage of corn, wheat, rice, soybeans, rapeseed, nuts, sugar crops, fodder crops, root crops and other primary crops.



Event structure

FCI 2012 will be presented at VIV/ILDEX India 2012 and comprises:

-  *Feedtech-Croptech India 2012 Pavilion*
Exhibitors presenting their equipment for Milling, Processing, Storage and Handling for Feed, Food and Fuel at the dedicated pavilion.

-  *Feedtech-Croptech India 2012 Conference*
Program of keynotes on trends and developments.



Exhibitor target groups

The Feedtech-Croptech Matrix* indicates the relevant exhibitor target groups regarding final and intermediate products.

Exhibitor target groups	Feed	Food	Fuel	Other
		Ingr./ Inputs		Inputs
Milling / Processing / Handling / Storage equipment for:				
1) Cereal crops (i.e. corn, wheat, rice)	●	●	●	●
2) Oil and protein crops (i.e. soybeans, rapeseed, nuts, cotton)	●	●	●	●
3) Sugar crops (i.e. sugar beets, sugarcane)	●	●	●	●
4) Fodder crops (i.e. grass, alfalfa, cereal, other)	●	●	●	●
5) Root crops (i.e. potatoes, cassava)	●	●	●	●
6) Other crops	●	●	●	●

* Developed by Mr. Niek Reichgelt, Manager Research & Development, Business Unit International, VNU EE.



Visitor target groups

FCI 2012 will be promoted to attract the following visitor target groups throughout India, Sri Lanka and Bangladesh:

FEED

- Feed mills
- Aqua feed plants
- Pet food plants
- Premix plants
- Storage/Distribution
- Integrators
- Oil milling/process
- Seed cleaning
- Animal farms
- Warehouses

FOOD

- Flour mills
- Rice mills
- Sugar cane mills
- Sugar beet mills
- Seed cleaning
- Oil milling/processing
- Other grain mills
- Branch organizations
- Warehouses

FUEL

- Biodiesel plants
- Bio-ethanol plants
- Storage/Distribution
- Integrators
- Branch organizations
- Oil milling/processing plants
- Warehouses



Participation

There are several possibilities to choose from if you would like to be part of this innovative new platform.

Feedtech-Croptech India 2012 Pavilion

Rent the all-inclusive package starting at 12 sq.m., including:

- ☞ Special-design stand construction, lighting & furniture.
- ☞ Pre-show and on-site promotion under both the "VIV/ILDEX India 2012" and the special "Feedtech-Croptech India 2012" labels.

Rates: starting at € 235 per sq.m. depending on the location + € 150 registration fee.
After October 1, 2011, the rate increases by € 40 per sq.m.



Organisation



South East Asia
NCC Exhibition Organizer (NEO)

Bangkok, Thailand
Mr. Wara Rujataronjai
wara@qsncc.com
+66 (0) 2 203 4267



India
Inter Ads Exhibitions Pvt. Ltd.

Gurgaon, India
Mr. K.V. Rajeevan
viv.india@interads.in
+91 124 452 4202



Rest of the World
VNU Exhibitions Europe

Utrecht, Holland
Mr. Guus van Ham
guus.van.ham@vnuexhibitions.com
+31 30 295 2302

www.viv.net & www.ildex.com

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